



George Hand

President & CFO

George Hand serves as President and Chief Financial Officer for ASW Global, LLC., the parent company of three wholly-owned business units: ASW Energy Services, ASW Supply Chain Services, and Global Promotions & Incentives. His core responsibilities include financial planning, executive management, market alignment, and strategic acquisitions for ASW. His extensive knowledge of financial leadership and business functions have helped ASW achieve growth and maintain financial stability.



George's extensive experience and expertise provide ASW with the understanding and versatility to accomplish business objectives and plan for the future. He oversees the strategic planning for each of ASW's business units. Throughout his tenure, he has utilized a strategic mindset to guide each unit to improving performance and practicing fiscal responsibility. Under his leadership, George has overseen multiple acquisitions, including the successful acquisition of the assets of Geneva Pipeline, which has become a multi-million dollar revenue-generating business unit within ASW Energy Services.

Prior to joining ASW in 2008, his career was spent working in capital markets providing corporate finance advice to small businesses and investor groups. He was the managing partner of HK International, an Atlanta-based privately funded firm he established, which engaged in corporate finance activities related to acquisitions, divestitures and private equity investing. George also served as the Executive Vice President, Division General Manager for the Southeast division of Heller Financial Inc.'s (GE Capital), multi-billion dollar Leveraged Funding Group in Atlanta, GA. There he directed all managerial, lending, and investment portfolio management activities for the Division. Transactions sourced and structured ranged in size from \$500 thousand to \$2 billion.

George graduated from North Carolina A&T State University with a Bachelors of Science in Accounting and minor in Financial Management. He received legal coursework from the Woodrow Wilson School of Law in Atlanta, Georgia and did additional coursework at the London School of Business and Economics. He has served at the board level for public, private, and non-profit companies and is an active member of the American Institute of Certified Public Accountants (AICPA), the Georgia Society of CPAs, and the Commercial Finance Association. He is also a Chartered Global Management Accountant (CGMA).